WILLOW REINDEER PROGRAM

Project Overview: ***www.willowbill.com***

- 15 years of love! Timeline of project from 1999-2013
- 84 miles of our kids artwork between Bordertown and Topaz Lake on Hwy 395 in northern Nevada
- Multiple schools in multiple counties in Nevada
- Our Kids-- Working together to create "The Largest Art Project in America"

Started in 1999, by a DARE Program in Carson City (thanks Mrs. Cindy!), the children of Carson City have been decorating the Nevada State Capitol with hand-crafted willow reindeer for the Christmas seasons. One school each from Douglas & Washoe counties joined in the year 2000. The willow reindeer program at the Nevada State Capitol doubled in 2002. Twice as many classrooms, other groups were added as well. The willow reindeer program expanded again in 2006 with the old Wal-Mart building (Burlington Coat Factory) putting deer on their roof, Grandma Hattie's & Family Furniture store joined in 2007 along with the Nevada State legislative lawn, Nevada State museum, and the Nevada State tourism building all joined.

In the last 11 years…

- Visited over 500 classrooms
- Boys & Girls clubs for 4 years
- Boyscouts & Girlscouts for 7 years
- There are already close to 500 willow reindeer in the program, made by Nevada children, ready to come and stand by their friends!

Our goals for 2010:

- The Willow Reindeer Program will span over 40 miles this year ~~~ Gardnerville to South Reno.
- Solar Energy will be coming to help guide our Willow Reindeer through the valleys (just like Rudolph did)
- Visit over 130 classrooms in over 5 counties
- Work with more than 4000 kids, all working and learning together
- To reach this we must visit approximately 30 schools, some schools maybe twice… and finish at least 3-4 reindeer per day.

What is needed for success:

1. More classrooms – We have great working relationships with schools, and could always use more… do you know a teacher? A principal?
2. Places to put on HWY 395 – I have a list, yet am always open to new locations. Maybe you have a business or residential property, or know someone who does, that can be seen from HWY 395?
3. Rebar, electrical cords, splitters, electrical tape, and lights.
4. Maybe you have a truck and could help move sticks or reindeer…
5. Maybe you would like to finance a group of deer. **Please visit www.WillowBill.com for more info!**